

 **Impact**  
Open Enrollment

 **Training  
Impact**

# CERTIFIED EXPERIENTIAL LEARNING FACILITATOR

A Breakthrough Train The Trainer Course

27, 28, 29 July 2016

Arabian Sea Country Club, Karachi



**Master The Art of** learn by doing





## IS LEARNING THROUGH EXPERIENCE POSSIBLE?

As a facilitator do you see major learning coming out of this Picture? Are you able to relate what is happening here with corporate environment or personal life of an Individual?

“Certified Experiential Learning Facilitator (CELF)” will transform your thinking pattern as a trainer. This program will enable you to draw lessons from real life experiences so that you can conceptualize, create and take your participants through experience based learning



**TELF IS A 3-DAY RESIDENTIAL  
TRAIN THE TRAINER PROGRAM  
THAT WILL ENABLE YOU TO  
CONDUCT TRAININGS USING  
EXPERIENTIAL LEARNING  
METHODOLOGY. IT WILL IMPART  
TOOLS OF DESIGNING EXPERIENTIAL  
TRAINING PROGRAMS AND  
FACILITATING THEM TO ACHIEVE  
IMPACTFUL LEARNING.**

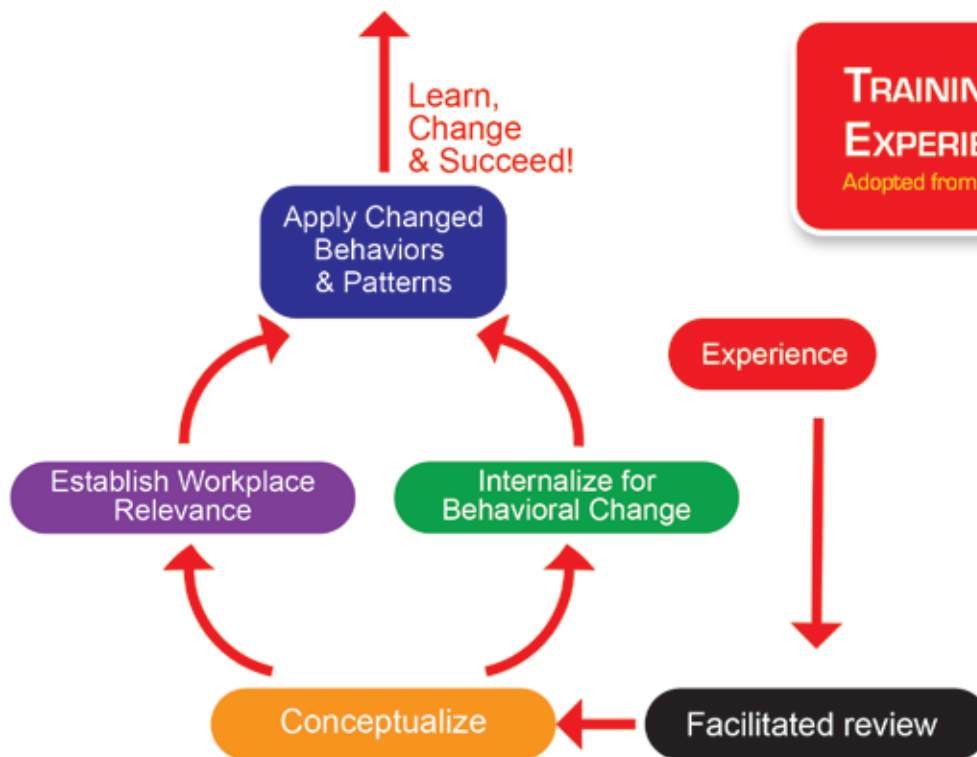




# CELF: Key Take Aways:

You will:

- ◆ Develop an authentic understanding of experiential learning
- ◆ Learn to design your own experiential learning program
- ◆ Develop confidence to train through 'effective reviews'
- ◆ Learn tips, tools and activities that spice up meetings, sessions and trainings
- ◆ Be able to use experiential learning for workplace behavioral change



## TRAINING IMPACT'S EXPERIENTIAL LEARNING MODEL

Adopted from "Experiential Learning" by David Kolb, 1984



### BONUS FEATURE!

After this program you will be able to use and review outdoor activities such as  
**Golf**  
**Rafting**  
**Map hunts**  
**Olympics**  
for concrete Learning



## EXPERIENTIAL LEARNING

Experience based learning is an ancient concept. In the modern world, it is being used as an alternative approach to training and learning. Simply put, experiential learning means 'learning through experience'. Trainings that evoke this methodology are 'experiential trainings'.

Does it work?



"This training was 360 degree different from all other trainings I have attended. How it was different? It was completely experiential"

**Uzair Saqib Khan**

Sr. Brand Manager Mondelez Pakistan

## Who should attend?

- ◆ Senior Managers
- ◆ HR & Training Heads
- ◆ Learning and Development Leads
- ◆ Trainers & Educators

## PREREQUISITES FOR APPLYING

YOU MUST HAVE

- ◆ Passion for people development and learning
- ◆ Minimum 3 years of work experience
- ◆ Comfortable with uncertainty, complexity and change
- ◆ Good communication skills - spoken and non-verbal

## PROGRAM CONTENTS

- ◆ Applying effective facilitation tools
- ◆ Understanding various Learning styles
- ◆ Planning, sequencing and managing activities
- ◆ Translating learning into behavioral change
- ◆ Managing discussions, questions and difficult situations
- ◆ Reviewing activities and establishing workplace Relevance
- ◆ Golden rules of program design, and clarification of objectives
- ◆ Enhancing participants' engagement and learning effectiveness
- ◆ The experiential learning cycle: how to get training results through it
- ◆ The active facilitation approach: keeping design flexible and ensuring learning runtime
- ◆ Beyond motivation: getting concrete results and creating impact on lives
- ◆ Translating a negative experience during activity into a positive learning application



**Naheed Malik**

*Manager Art, Packages Limited*

*The Course is well planned & really has an 'IMPACT'.  
Learning style through activities is effective.*



## A WORD ABOUT TRAINING IMPACT

Training Impact is a leading corporate training and consulting firm.

In 2003, Training Impact team pioneered wilderness based leadership and team development programs in Pakistan. Since then, Training Impact's programs have developed high performance teams across several top organizations and developed hundreds of business leaders. Today, Training Impact's experiential learning based interventions are utilized by CEOs and HR managers to develop a range of skills, competencies and behaviors in their employees. With hundreds of unique training tools and activities, Training Impact's research based interventions are spearheaded by its expert trainers. In Rosemary Black and Kelly Bricker's book; 'Adventure Programming and Travel for the 21<sup>st</sup> Century', Training Impact's corporate Leadership Xpedition® has been recognized as a success story published as; 'Corporate Adventure training in Pakistan'.





**NASEEM ZAFAR IQBAL**  
CEO Training impact Limited  
Leadership development  
Consultant and coach

Naseem founded Leadership Xpedition: one of the most powerful leadership development programs in South Asia and Experiential Education Pakistan: an organization creating awareness and promoting best practices in experiential learning. He has over 30 years of work experience with the corporate sector and academia. As a trainer, Naseem is known to transform behaviors by creating a burning platform and pushing people to open up. Naseem is a magician, said a COO, commenting on this founder of wilderness based trainings in Pakistan.

### **Credentials**

- ◆ MBA Boston
- ◆ Leadership & Strategic Impact, TUCK Executive Education, Dartmouth
- ◆ Member Experiential Education Europe
- ◆ Founding Coordinator LHR Forum - AMDIP
- ◆ Certified Rock Climber & Camp Councilor



**ABDUL SAMAD KHAN**  
Director Corporate Xpedition  
Outdoor Educator  
& Team Trainer

Samad is a certified Outdoor Educator from, and the first to represent Pakistan at, the world's leading National Outdoor Leadership School (NOLS), USA. He holds an Executive Endeavor Award from the Australian Department of Education and Training. Internationally, he has worked with leading outdoor training providers in Australia and Malaysia.

As Director of Corporate Xpeditions (CX) at Training Impact Pakistan, he plays a key role in integrating various elements of the program to achieve an optimal learning environment for participants. Having 10 years of corporate training experience, he has led the CX team in planning, designing, and delivering the outdoor leadership and team building programs.

### **Certification** (American Management Association, USA)

- ◆ Wilderness First Responder
- ◆ Leave no Trace
- ◆ Train the Trainer



**HARIS MEHMOOD**  
Academics Consultant  
Design Expert & Facilitator

Haris is an engineer who shifted his focus from machines to humans. With an experience of small businesses and youth leadership training, he joined Training Impact in 2012. Haris specializes in solving organizational issues through experiential learning. With an interest in gamification and model thinking, Haris loves to demystify human thinking for better results. Haris has a strong background knowledge of the art and science of training and development, and to the training floor, he brings an in depth understanding of the process of experiential learning. He is a member of American Society for Training and Development and Pakistan Engineering Counsel. Haris has experience of facilitating both indoor and outdoor wilderness based training programs for various corporate clients.

### **Certification** (University of Pennsylvania, USA. Stanford University, USA)

- ◆ Gamification Expert
- ◆ Organizational Analysis
- ◆ Train the Trainer

Investment per participant:  
**Rs.80,000/-** Exclusive of taxes

Early bird discount by 15, June 2016

**Rs. 68,000/-** Exclusive of taxes

10% Discount either case for 3 or more nomination



### Cost Includes:

Program facilitation and training charges

Meals and accommodation

Training props and arrangements for exercises

Venue arrangements

### Registration

Mr. Muhammad Hammad  
Cell: 0334 4222557

### For Queries:

Mr, Haris Mehmood  
Cell: 0334 4222559

**Last Date of Registration:  
Friday 8th July, 2016**

### Terms & Conditions

Seats are limited, nominations will be finalized on first come, first serve basis

No withdrawal will be entertained however substitutions will be accepted

Payments to be made in favor of Training Impact Limited

Seats will be confirmed upon receipts of fee



**Training Impact Limited**

26-A, PCSIR Society, Phase I,

Canal Bank Road, Lahore

Tel: 0423-5295382-3

info@trainingimpact.biz

[www.trainingimpact.biz](http://www.trainingimpact.biz)