

PHARMA TEAM RETREAT

An Offsite Experience for Pharma Teams



FEATURES



40-400 Participants



High Energy and Fun



Facilitated Conference



STRONGER TEAMS, GREATER IMPACT.

Imagine a training experience where your team steps out of the usual boardrooms and into an engaging, outdoor environment—learning, laughing, and growing together.

Annual offsites are a busy time – filled with year-end reviews, PPTs and business strategies. Often, the work and the fun are separated. Pharma Team Retreat is designed to infuse life and purpose into your annual retreat. We help blend your business agenda with action based team building. As you review numbers and discuss strategy, you also build deeper bonds and reconnect with the organization's vision and replenish your energy!

THE POWER OF THIS PROGRAM

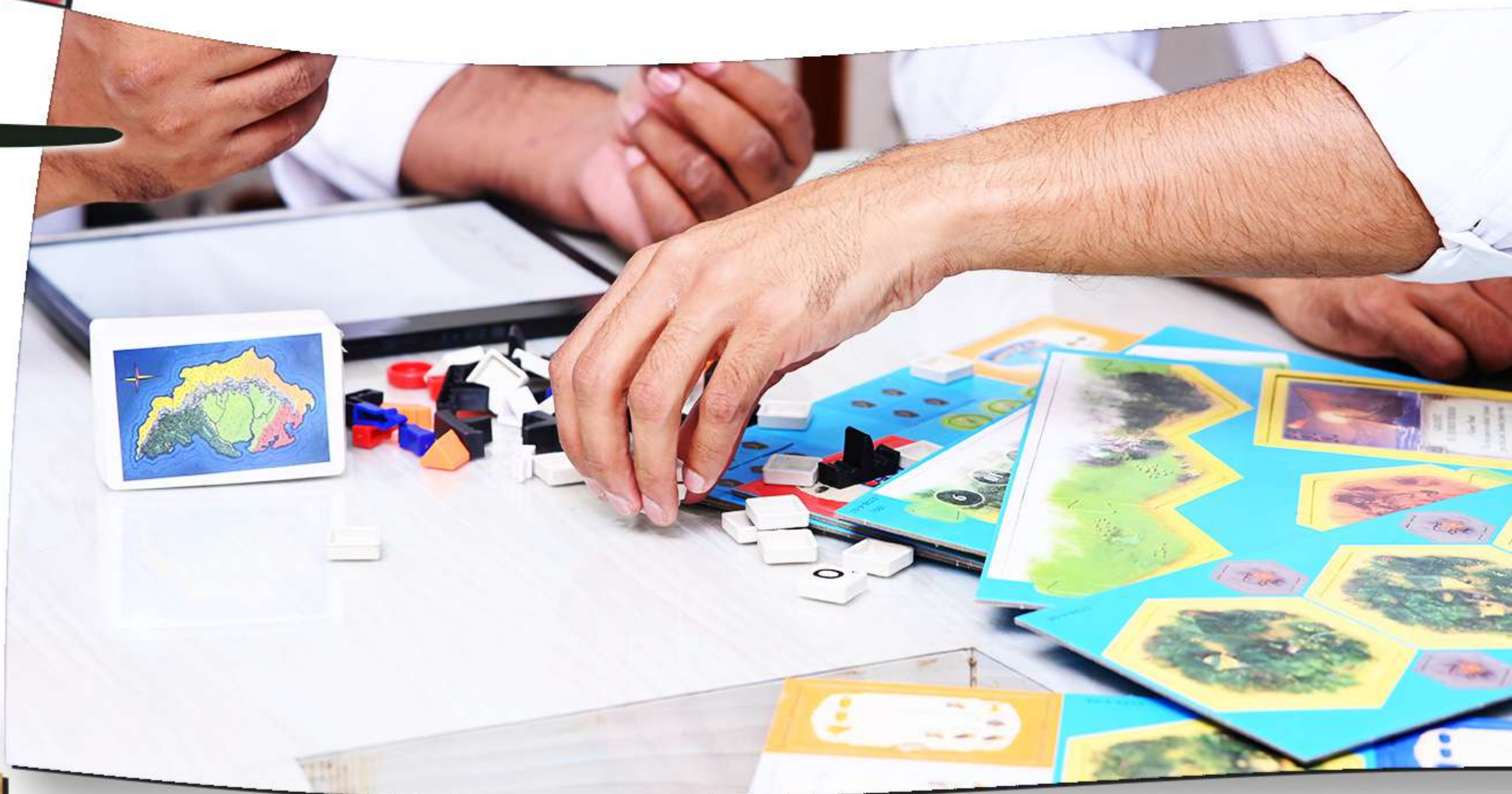
BRING BUSINESS SCENARIOS TO LIFE

Simulating your business challenges as team activities and competitions



BUILD STRONGER TEAMS

Strengthen team chemistry and cross functional relationships.



GROWTH MINDSET, ACHIEVING SALES TARGETS

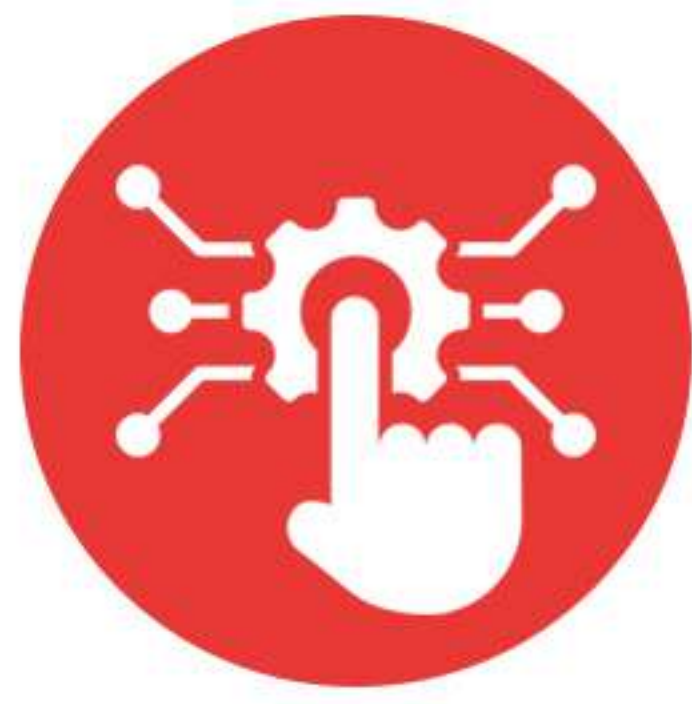
Strengthen skills, adapt strategies, and achieve sales targets with confidence and resilience.



RECHARGE AND REFRESH

Step away from the daily grind and immerse yourself in a refreshing, high-energy experience

Explore the Future: Inspiring Themes to Elevate the Program



OMNI TECH AND AUTOMATION IN PHARMA

Explore the integration of technology like AI-driven analytics, CRM systems.

How to leverage traditional sales & digital channels using OMNI channels

Innovations in manufacturing, packaging, and distribution



PHARMA SALES IN DIVERSE REGIONS

Tailored sales strategies for different regions of Pakistan, considering local healthcare systems and economic factors



CASE STUDIES

Success stories of pharmaceutical companies that improved their sales performance in Pakistan



ENVIRONMENTAL SUSTAINABILITY

Impact of producing pharmaceutical products in Pakistan.

THE BEST OF PHARMA & LEARNING EXPERIENCE

OUR TEAM OF FACILITATORS



Imran Hamid

Imran is a seasoned leader with 15 years at Novartis and Pfizer, specializing in strategy, transformation, and mentoring. A medical doctor with an MBA in Management Information Systems, he combines business acumen and data analytics to drive growth and innovation.



Haris Mehmood

Haris is a corporate trainer with 15+ years of experience, working with clients like HBL, Engro, Nestle, and Toyota. He specializes in leadership, creativity, and decision-making training, and leads wilderness-based programs. His engineering background adds depth to his impactful, gamified learning approach.



Hamza Iqbal

Hamza is the CEO of Training Impact and has 10+ years of experience in training, including leading wilderness expeditions. He holds an MPA from Columbia University and has worked on projects like digital transformation with the Inter-American Development Bank.



Asif Qureshi

Asif is a seasoned leader with 20+ years in strategic marketing, sales, and governance. With expertise in project management and transformation, he delivers innovative solutions and drives success. He holds a science degree and has pursued further education in forecasting and marketing globally.

WHAT CLIENT SAY ABOUT US

“ I’m grateful to Chiesi and Training Impact for this leadership program. From the Expedition to our monthly meetings, every session provided valuable insights. Your mentorship helped me make clearer decisions and discover strengths I hadn’t realized. The discussions were key, offering new ideas and perspectives each time.



Muhammad Kashif
Business Unit Manager
**Chiesi Pharmaceutical
(Pvt.) Ltd** ”

“ I recently attended a highly effective training program led by Haris Mehmood on brainstorming and creativity. Unlike typical sessions in our organization, Haris provided a clear, structured process for idea generation and conclusion. The group discussions led to valuable ideas, making it a standout workshop. I highly recommend this training to leadership and marketing teams.



Muhammad Sajjad
Director Commercial
Excellence & Trade
Marketing
OBS AGP (Pvt.) Ltd ”

OUR PHARMA CLIENTS

